



EQUESTRIAN

NOVA SCOTIA

2023 Annual Review Presentation

November 19, 2023

Introduction

This past winter, the Equestrian NS Board and staff spent considerable time reviewing and revamping our strategic plan. The exercise required us to first pull together several reporting templates and align them with our accountability framework called the Sport Development Tool. This tool shapes us and helps us to identify our strengths and more importantly, our gaps as a provincial sport organization.

This engagement provided an opportunity to:

- reflect on past successes and challenges;
- brainstorm and prioritize goals;
- set forth an action plan for the next three years.



Organizational
Effectiveness

Participation

2022/24
Strategic Pillars

Officials and Coaching

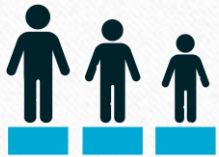
Excellence

This past year....



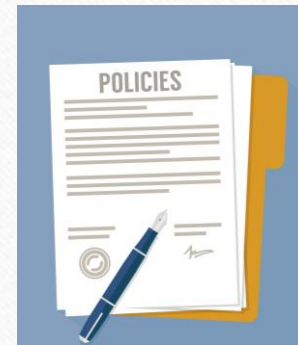
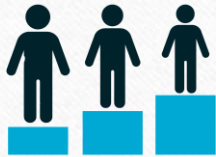
Organizational Excellence

EQUALITY



VS

EQUITY



Gender Equity

Fund
Development/Investment
Review

Policy Review

Club Communications

How are we doing?

- Organizational Effectiveness

Achievements

- Gender Equity – Performed a Gender Equity Assessment
- Investment Stability – Changes made to investment portfolio to reflect Bank services
- Annual Financial Review – Responsible Management
- Funding Increase – reflection of quadrennial growth – funding increase began in this fiscal year
- Club Communications - Annual Meeting and Program Review; enhanced club application;

Opportunities

- Increase GE program initiatives i.e. carer assistance
- Implement GE Recommendations into our Strat Plan over next three years.
- Policy Committee - full policy review and create a regular schedule of review
- Face-to-face Club meetings to assist with governance



“

The Gender Equity Playbook allowed me to add my view and perspective to the pilot. It was eye opening to gain a better understanding of what equity and diversity is and the role it has in sport. I gained a new outlook on how to remove barriers and gained valuable and interesting knowledge on what it means to be inclusive.

~Morgan Flemming, Member Participant
Gender Equity Pilot

Participation

Inclusion, Diversity,
Equity and
Accessibility



NEW REWARDS PROGRAM

HORSEPLAY

A NEW WAY TO RIDE/DRIVE
NOW AVAILABLE ON APPLE AND GOOGLE PLAY STORE
Search: Horseplay.app

EQUESTRIAN
NOVA SCOTIA
EDUCATION BURSARY

\$500 LTED Bursary Applications
Due March 1st



Apply Today

IN ONE YEAR, THERE WERE

208

LEARN TO RIDE
LEVELS ACHIEVED

English 1 - 18	English 5 - 18	Western 1 - 4
English 2 - 49	English 6 - 12	Western 2 - 3
English 3 - 44	English 7 - 6	Western 3 - 4
English 4 - 45	English 8 - 2	Western 4 - 3

Congratulations!

Member
Engagement



Refer a Friend

How are we doing? – Participation

Achievements

- Increase in Funding Opportunities
- HORSEPLAY APP
- Inclusion Training for Coaches
- Club Application – Capture EDI initiatives
- Member Support – Extreme Weather Events
- Online Education Partnership - Equine Guelph
- Para-Equestrian Clinic

Opportunities

- IDEAS PROJECT
- Enhance Horseplay Incentives
- Ride/Drive Program Review (in partnership with EC)
- Member Survey Release
- Non-member awareness (Brand recognition)
- Atlantic Canada Equine Symposium (ACES)



“

If you gain the trust of your horse, you have won a true friend for life. Stay motivated, keep learning, you will get better, and enjoy the drive/ ride.

~Kim Beaton,
Coach, Official and Mentor

Coaching and Officiating

Leadership and Support

Capacity Engagement

My Coach needs...

As a Scotia Series athlete, I am... Attending with my coach, regardless of my age.

My person responsible needs...

As a Scotia Series athlete, I am... Under 18 and attending with a person responsible without a coach.

I am encouraged to have...

As a Scotia Series athlete, I am... Over the age of 19 years attending without a coach.

Rationale:

Coaches act as a leadership capacity in competition, and engage with athletes, competition management, and officials. This is known as the "Role of play". Therefore they must complete the training and mentoring.

Together, we can make sport safe for everyone.

Rationale:

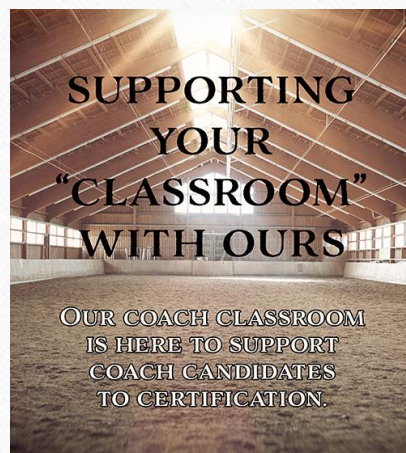
Person responsible act as a leadership capacity in competition, and engage with athletes, coaches, competition management and officials. This is known as the "Role of play". Therefore they must complete the training.

Together, we can make sport safe for everyone.

Rationale:

Though you are not acting in a leadership capacity in competition, you may engage with officials during practice competition with your education in employment for handling safe sport management. You may not be able to take the role of play and those of competition management.

Together, we can make sport safe for everyone.



It's official! Along with four other provincial equestrian associations in Canada, we have partnered with #EquineGuelph to offer you our online **Provincial Foundations Officials Course @ TheHorsePortal** for training and recognition as a Scotia Series Official! If you are interested in becoming a #horse show judge or honing up on Scotia Series rules, register for the new on-demand online course at TheHorsePortal.ca/ENS

MEGA Officials Training Weekend

EC and/or Scotia Series Clinics!

Saturday March 25th, 2023	Sunday March 26th, 2023
DRESSAGE JUDGE	DRESSAGE STEWARD
HUNTER JUDGE	JUMPER JUDGE
GENERAL STEWARD	COMBINED/PLEASURE DRIVING

Register Today!

NS Equestrian Sport Leaders Achieve Respective Status

Please join us in congratulating Ainslie Matheson and Marion Crosby who have recently achieved success in their respective leadership role. Ainslie is our latest NCCP Certified Competition Coach Jump Specialist and Marion is now fully trained and recognized as an EC Senior General & Basic Dressage Steward.

Ainslie and Marion join the ranks of excellent coaches and officials, contributing to the wealth of knowledgeable and highly-trained equestrian sport leaders!

Well done, Ainslie and Marion!

Officials Database

Horsesport.pro

Join an Equestrian Nova Scotia cohort and take the first steps to your equestrian coaching career!

How are we doing?

Coaching and Officiating

Achievements

- Mega-Officials Clinic
- Coach Classroom
- Officials and Coach Databases
- Wisebox Solutions Partnership
- Coach Inclusion Training

Opportunities

- Coach Cohort
- Learn to Ride/Drive Program Evaluator Training
- Increase Coach Developers
- Rookie Riders Facilitator Training
- Safe Sport Compliance



“

The Mega Officials was an informative weekend with interesting and educational presentations. It was great to be back in the classroom with my peers learning together.

~ Roz Moskovits
Scotia Series Official

Excellence



Athlete Performance

2023
Performance
Coaches



Roz Moskovits,
English Performance Coach



Helen Smith
Western Performance Coach

Provincial Coach



Competition Success



support
4 sport
AWARDS

Congratulations to our members for their outstanding achievement in their respective categories, recognized at the 2023 Sport Nova Scotia's Support4Sport Awards (from left to bottom right): Halifax Lancers - Community Sport Organization Award, accepted by Claire Halstead and Angie Holt; Marion Crosby - Official of the Year; Albro Lake Farm - Sponsor of the Year, accepted by Melissa Roy and Norma White; Katelyn Girouard - Jr. Female Athlete of the Year; Helen Smith - Coach of the Year; and Emily Callins-Welton - Volunteer of the Year.

Member Recognition

How are we doing?

Excellence

Achievements

- Increased funding due to previous successes
- 17 Athletes enrolled in APP (to date)
- Athletes competing at National and International competitions
- 2 Part-Time Performance Coaches
- Member Award Recognition

Opportunities

- APP Submission Period
- NS Coach Mentor under National Team
- Team Travel Experience

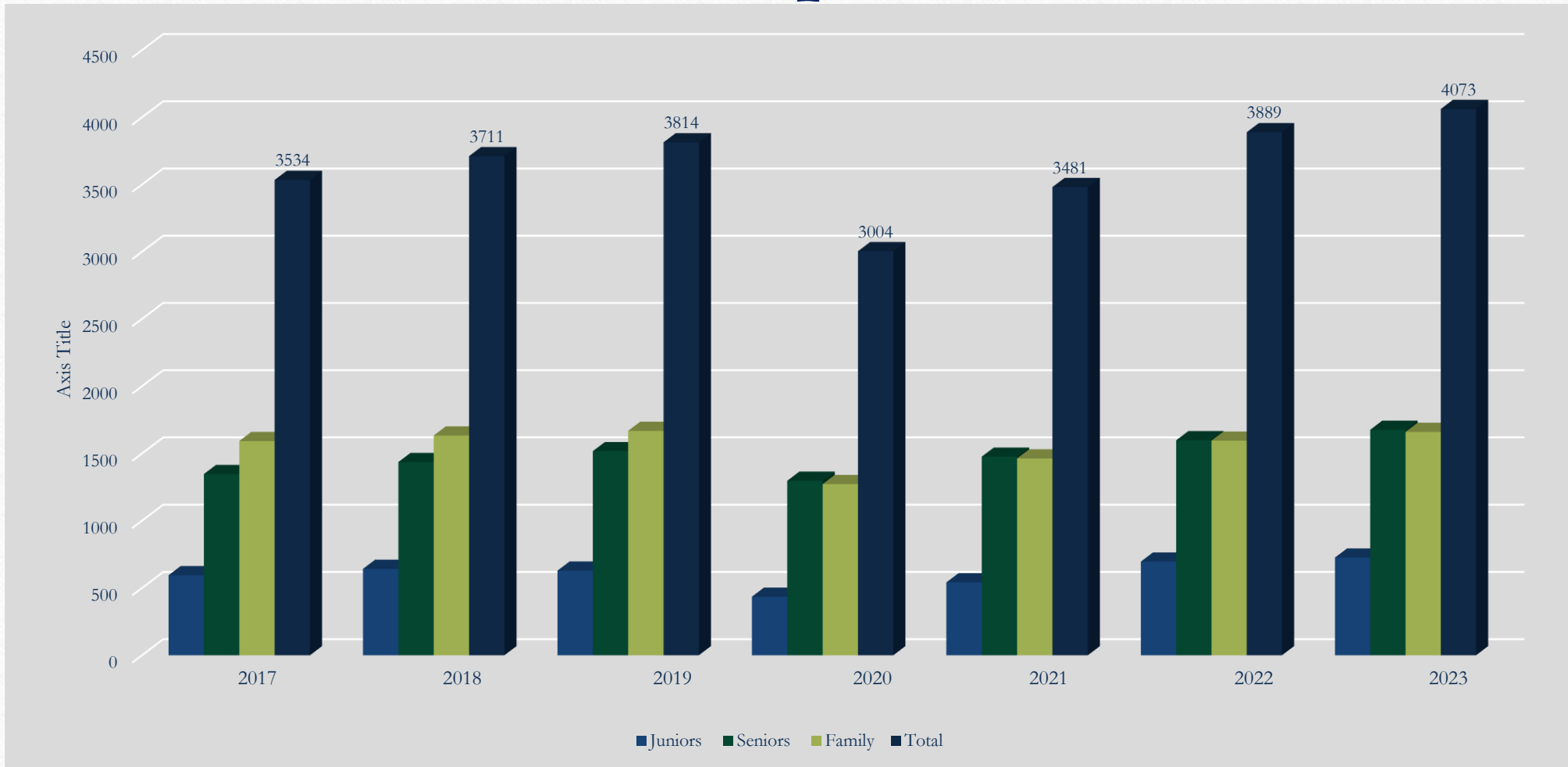


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“I want to express my sincerest gratitude for all the opportunities the APP has afforded me. I learned so much and I am proud of the equestrian athlete that you helped me become.”

~ Caroline Fernandez,
Performance Athlete

Membership 2017-2023



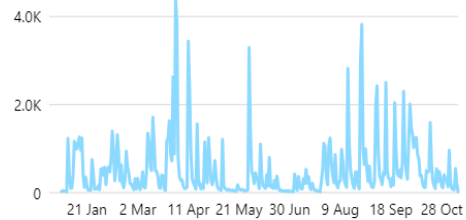
Member Outreach



Reach

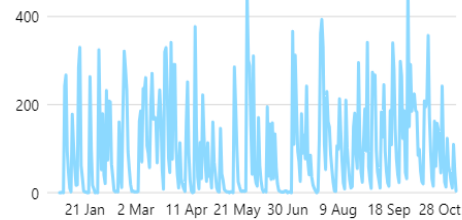
Facebook reach ⓘ

48,731 ↑ 33.6%



Instagram reach ⓘ

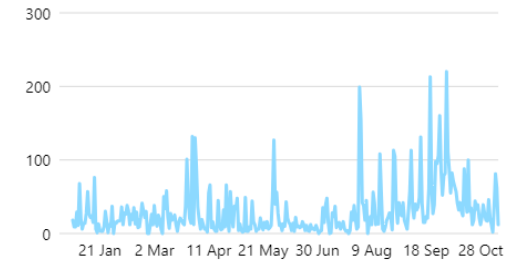
1,847 ↑ 49.2%



Visits

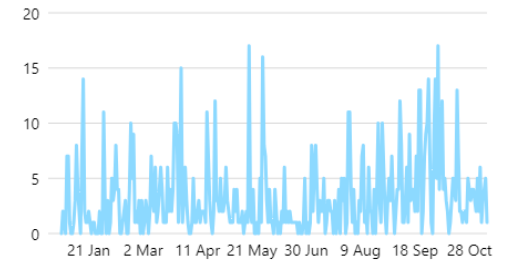
Facebook visits ⓘ

9,327 ↑ 86.4%



Instagram profile visits ⓘ

1,034 ↓ 6.4%



Join Equestrian Nova Scotia,
Atlantic Canada's largest equine community.



Your Membership has built-in liability and accident insurance that can save thousands of dollars if your horse damages something or someone; or you suffer an injury from an equine experience. Even when you and your horses are at home, as a member, you are still insured. But membership isn't just about insurance. It also raises your voice, helps advocate for horse use on trails, offers funding to individuals (like you!), and provides free education, too.



Join today at equestriannovascotia.ca
or call us at 1-800-263-2410

Pony Kids

Brought to you by your Friends at




Member Referrals




Over the past year.....

Annual Multi-Discipline Coach Symposium Set for April




Join fellow coaches to learn together and from each other at our Annual Multi-Discipline Coach Symposium, brought to you by our partners ACERA Insurance and NS Gaming Support4Sport. IN-PERSON @ ASHBURN GOLF CLUB, JOSEPH HOWE DR, HALIFAX VIRTUAL (whenever possible) via Zoom. Reliable Internet & Video required


REGISTRATION DEADLINE: Wednesday MARCH 15th



ATTEND SATURDAY AND SUNDAY FOR DISCOUNTED RATE & INCLUSION SUPPORT AVAILABLE

ASHLEY VROOM
VALLEY - EQUESTRIAN



A Heartfelt Message to our Community

To those affected by last weekend's extreme weather and aftermath, you are in our thoughts and prayers.

We hope you have the support and comfort you need to get through this devastating circumstance; for some of you, the second time in just over a month.


Once again, our equestrian community has answered the call! The outpouring of help with shelter/trailing/equipment and care for our equines is a testament to the compassion shown to those in need!

The most important thing is that you, your family, and your animals are safe.


We encourage you to register your premises with the NS Premises Identification Program (PID). novascotia.ca/agri/pid/



When you need a little help getting in the saddle.

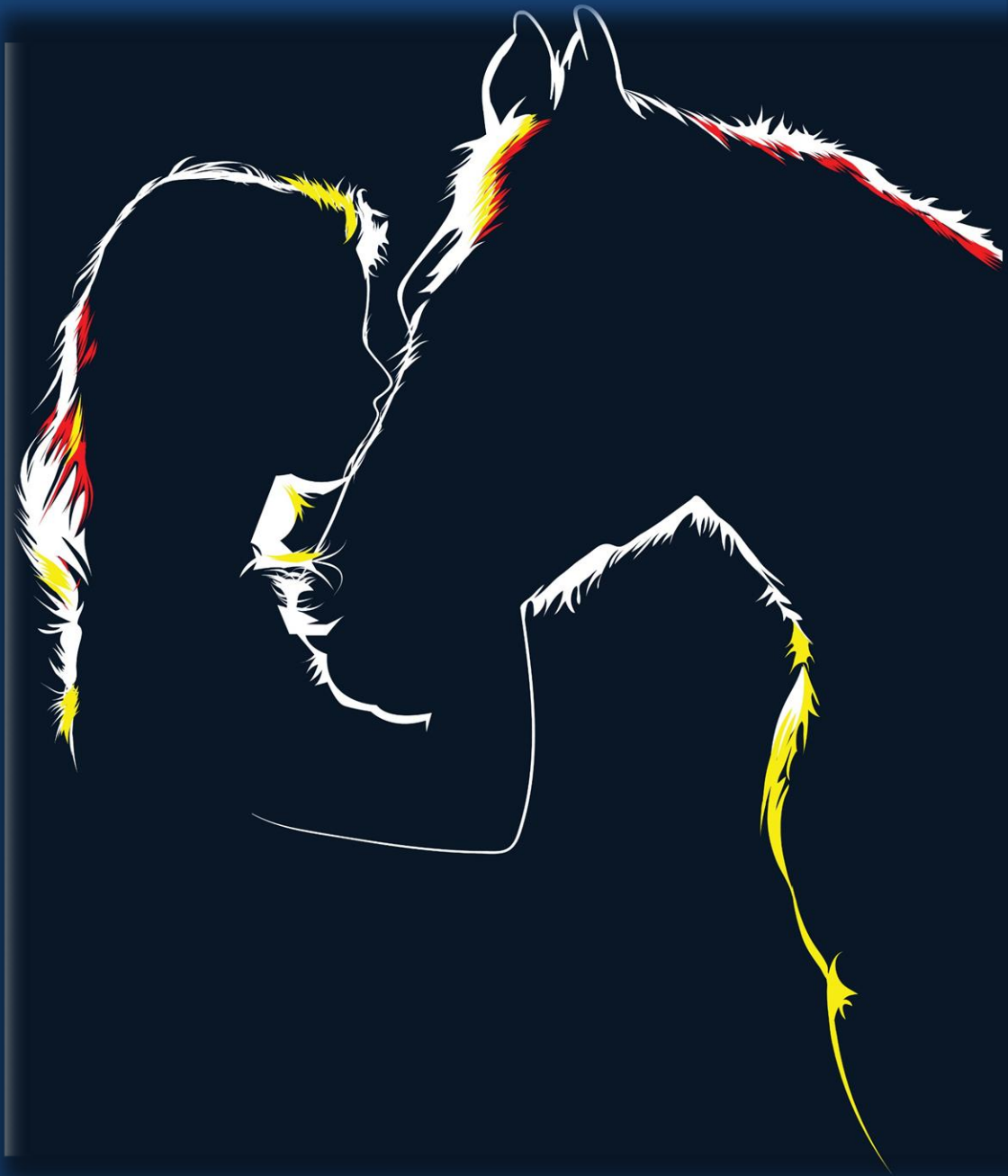


Visit: Kidsport.ca



EQUESTRIAN NOVA SCOTIA February 24th, 2023 E-NEWS



Thank you
